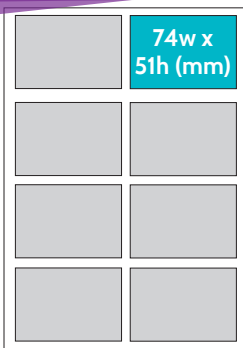


RATE CARD

1/8 PAGE

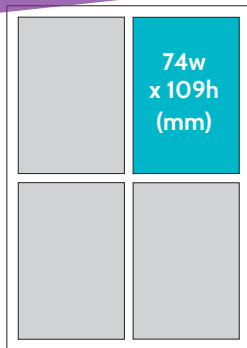


74w x
51h (mm)

PRICE per month

1 month:	£51
3 months:	£46
6 months:	£43
12 months:	£41

1/4 PAGE

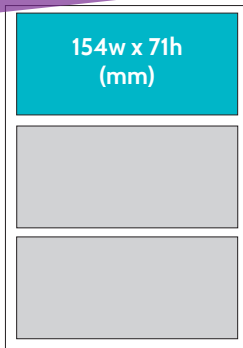


74w
x 109h
(mm)

PRICE per month

1 month:	£97
3 months:	£87
6 months:	£82
12 months:	£78

1/3 PAGE

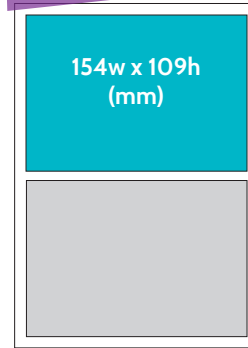


154w x 71h
(mm)

PRICE per month

1 month:	£114
3 months:	£103
6 months:	£97
12 months:	£91

1/2 PAGE



154w x 109h
(mm)

PRICE per month

1 month:	£169
3 months:	£152
6 months:	£144
12 months:	£135

FULL PAGE



154w x 224h
(mm)
no bleed

(your advert will have a 8mm white border around all the edges)

STANDARD FULL PAGE (a non-specified page inside the magazine)

PRICE per month

1 month:	£327
3 months:	£294
6 months:	£278
12 months:	£262

BACK COVER

PRICE per month

1 month:	£423
3 months+:	£360 <i>(on a rotational basis)</i>

PREMIUM PAGES - INSIDE FRONT COVER & INSIDE BACK COVER:

PRICE per month

1 month:	£362
3 months:	£326
6 months:	£290

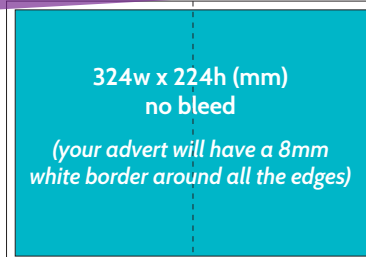


170w x 240h
(mm)

Please add crop marks and 3mm bleed all around your advert

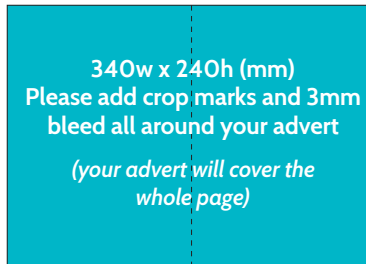
(your advert will cover the whole page)

DOUBLE PAGE SPREAD



324w x 224h (mm)
no bleed

(your advert will have a 8mm white border around all the edges)



340w x 240h (mm)

Please add crop marks and 3mm bleed all around your advert

(your advert will cover the whole page)

PRICE per month (add £40 for a centrepage spread)

1 month:	£598	6 months:	£508
3 months:	£538	12 months:	£478

OTHER ADVERTISING OPTIONS & SERVICES

- Noticeboard advert: £45
- Classified and What's On event listings: from £10
- Website directory listing: £60 per year or £85 with backlink and logo
- Cover Splash & What's On Listing: £150
- Newsletter advertising: from £50
- Leaflet distribution
- Feature and sponsorship options are available on request

If you book in for a 6 month or longer advertising campaign we offer free editorial and FREE social media promotion.

ARTWORK DESIGN FEES

Advert Size	Design fee
1/8	£20 / £30*
1/4	£30 / £40*
1/3 & 1/2	£40 / £50*
Full page	£60 / £70*
DPS (Double Page Spread)	£100

Advertorials	Design fee
Half page	£20
Full page	£30
DPS (Double Page Spread)	£50

OUR IN-HOUSE PROFESSIONAL GRAPHIC DESIGNER CAN PULL OUT ALL THE STOPS TO CREATE AMAZING ADVERTS!

Advert amendments £10

**Exclusive prices allow advertisers to use their advert for other promotional material or on social media*

Did you know?

Half of the pages in our monthly magazines are reserved for advertising. This means that your advert has a much better chance of being noticed and more memorable than digital equivalents or directories (magazines that are light on editorial and filled with just adverts)

SPONSORSHIP OPPORTUNITIES

Who does sponsorship suit? Typically businesses who want to stand out from their competitors, align themselves with a trusted brand and showcase themselves as community focused.

YOU CAN SPONSOR A FEATURE, A SUPPLEMENT OR AN ISSUE.

SPONSOR A FEATURE

Cost: £100

- This feature is sponsored by (name/logo) at the top of the page
- A mention in the magazine introduction
- Social media promotion for a month

SPONSOR A SUPPLEMENT

Cost: £300

- All of the 'sponsor a feature' extras plus...
 - Name /logo on each page of the supplement
 - 1/3 page advert including design

SPONSOR AN ISSUE

Cost: £1,000

- Front cover splash
- Mention in the introduction and on our blog with a backlink to your website
- Sponsorship wording at the bottom of every editorial page
- A full-page advert in the magazine including design
- Social media promotion for a month
- Free advertising on the advertisers and residents' newsletter with links
- Free listing in online business directory